



Portail d'affaires

## Lucrative Hot Tub and Backyard Goods Dealership

Annonce V68222 mise à jour le 03/01/2023

### Description générale

#### Désignation de l'actif

Type d'actif	Indifférent
Localisation	Île de Vancouver

#### Description du indifférent à vendre

Specializing in outdoor and backyard living products, this business is a leading dealership of hot tubs, swim spas and outdoor furniture in Western Canada.

The business has grown rapidly in line with increasing expenditure on home improvements. The company's well established marketing channels provide a steady supply of leads that convert to sales.

Operating on a major shopping street in a fast growing area of Greater Vancouver, this business is ready to be taken to the next level by a buyer able to consolidate and grow the market position. The seller has extensive proprietary knowledge of their products and market, which they will transfer to ensure a smooth transition to new ownership.

### Éléments chiffrés

#### Éléments chiffrés concernant la cession

En k€/année	2019	2020	2021	2022
CA		600	1 200	2 100
Marge brute				
EBE		-50	70	310
Rés. Exp.				
Rés. Net				
Salariés			3	

#### Indications concernant les éléments chiffrés

Type of Sale : Share Sale.

Inclusions in Asking Price :

Operational Balance Sheet Inclusive of : Furniture, Fixtures, and Equipment; Goodwill; and Normal Net Working Capital of \$48,000 (Inclusive of inventory).

## Positionnement concurrence

### Points forts

Boasting a healthy revenue and an opportune asking price, this business is ready for a new owner to take operations to the next level.

Strong brand recognition for the business and major product lines.

Great location in fast-growing market.

Strong lead generation from multiple sources.

Major products manufactured locally, saving costs and simplifying logistics.

Showroom presents very well.

Long-term lease in place on premises.

Opportunities to grow by geographical expansion.

## Infos sur la cession

### A propos de la cession de cette actif

Raison principale de cession	Non spécifié
Complément	Personal reason.
Prix de cession	380 k€

### Profil d'acheteur recherché

Profil recherché	Personne physique ou morale
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